

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

2020-2021 SEASON

2 ways to promote your business and support County Players!

BECOME A SHOW SPONSOR:

Choose between 4 sponsorship levels, ranging from \$500-\$5000. Enjoy benefits all season long!

ADVERTISE WITH A PLAYBILL AD:

Choose between 4 ad sizes, ranging from \$175-\$325. Your ad will appear in 8 show programs and seen over 10,000 times!

County Players is a non-profit community theatre company with a sixty-three year history of presenting quality theatre.

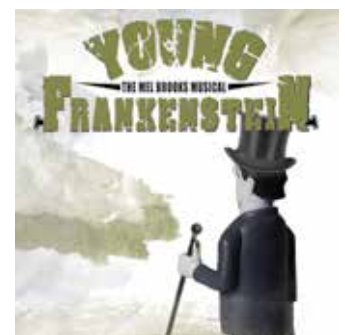
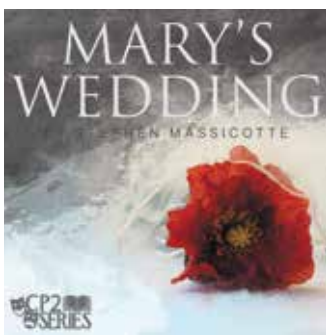
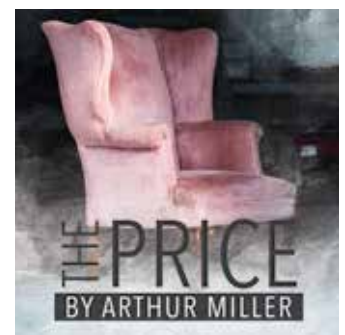
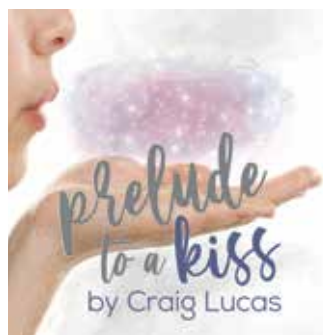
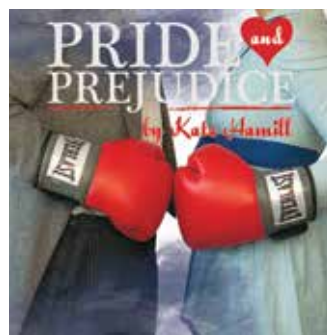
Audiences routinely fill the 400-seat County Players Falls Theatre in the Village of Wappingers Falls to enjoy comedies, dramas, mysteries, musicals, and other special events.

Over 15,000 people come to the Village of Wappingers Falls year-round to see the best in local community theatre.

County Players depends on your sponsorship and advertising support to continue to serve as your community theatre.



	2020
THE CHILDREN CP2 Series	JUNE 6, 7
PRIDE AND PREJUDICE Main Stage	JULY 10, 11, 17, 18, 19, 24 & 25
PRELUDE TO A KISS Main Stage	SEPTEMBER 11, 12, 18, 19, 20, 25 & 26
THE PRICE Main Stage	NOVEMBER 6, 7, 13, 14, 15, 20, 21
MARY'S WEDDING CP2 Series	DECEMBER 5, 6
	2021
SEVEN KEYS TO BALDPATE Main Stage	FEBRUARY 12, 13, 19, 20, 21, 26 & 27
GRAND CONCOURSE CP2 Series	MARCH 13, 14
THE MEL BROOKS MUSICAL: YOUNG FRANKENSTEIN Main Stage	MAY 7, 8, 14, 15, 16, 21, 22 & 23



BECOME A SHOW SPONSOR:

Bronze Show Sponsor \$500

Business ¼ page ad in all show playbills for the entire season *\$175 Value*
Two (2) house seats to opening night *Value: \$44 (play) / \$50 (musical)*

Silver Show Sponsor \$1000

Business ½ page ad in all show playbills for the entire season *\$250 Value*
Four (4) house seats to opening night *Value: \$88 (play) / \$100 (musical)*

Gold Show Sponsor \$2,500

Business logo on all print/digital ads as Show Sponsor
Business logo on theatre building marquee as Show Sponsor
Business full-page ad in all show playbills for the entire season *\$325 Value*
Six (6) house seats to opening night *Value: \$132 (play) / \$150 (musical)*

Platinum Season Sponsor \$5,000

Business logo on all print/digital ads as Season Sponsor
Business listing on theatre building marquee as Season Sponsor
Prominent name recognition in ALL show playbills as Season Sponsor
Business full-page back cover ad in all show playbills for the entire season *\$525 Value*
Six (6) house seats to opening night of EVERY show *\$678 Value (plays and musicals)*



BENEFITS FOR ALL SHOW SPONSORSHIP LEVELS . . .

Each show sponsor level receives the following *plus* those items indicated in each level!

MENTION IN RECORDED OPENING GREETING of every performance as Show/Season Sponsor

LISTED IN THE PLAYBILL as Show/Season Sponsor

LISTED ON MARKETING AND PUBLICITY as Show/Season Sponsor

WEBSITE RECOGNITION on individual show page(s) as Show/Season Sponsor

ADVERTISE WITH A PLAYBILL AD:

Full Page Ad \$325

4.5" WIDE X 7.5" HIGH

1/2 Page Ad \$250

4.5" WIDE X 3.5" HIGH

1/4 Horizontal Page Ad \$175

4.5" WIDE X 1.875" HIGH

1/4 Vertical Page Ad \$175

2" WIDE X 3.75" HIGH

SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS!

PLAYBILL ADS OFFER YOUR BUSINESS EFFECTIVE PROMOTION

YOUR AD WILL APPEAR IN EIGHT SHOW PROGRAMS and BE VIEWED AS MANY AS 10,000 TIMES over the course of a season!



BECOME A SHOW SPONSOR:

I would like to sponsor as follows:

- Bronze Show Sponsor \$500
- Silver Show Sponsor \$1000
- Gold Show Sponsor \$2500
- Platinum Season Sponsor \$5000 **RESERVED**

I would like to sponsor the following productions:

- THE CHILDREN / MARY'S WEDDING / GRAND CONCOURSE**
CP2 Series (Packaged as ONE SPONSORSHIP opportunity)
- PRIDE AND PREJUDICE**
Main Stage
- PRELUDE TO A KISS**
Main Stage
- THE PRICE**
Main Stage
- SEVEN KEYS TO BALDPATE**
Main Stage
- THE MEL BROOKS MUSICAL: YOUNG FRANKENSTEIN**
Main Stage

MAIL FORM AND CHECK TO:

County Players, Inc.
c/o Christine Crawfis
2681 West Main Street
Wappingers Falls, NY 12590

ADVERTISE WITH A PLAYBILL AD:



Please reserve space for the following ad:

- Full Page Ad 4.5" WIDE X 7.5" HIGH \$325
- 1/2 Page Ad 4.5" WIDE X 3.5" HIGH \$250
- 1/4 Horizontal Page Ad 4.5" WIDE X 1.875" HIGH \$175
- 1/4 Vertical Page Ad 2" WIDE X 3.75" HIGH \$175

DEADLINE: To be a show sponsor or advertise in Season 63, please confirm your Sponsorship/ Advertisement by sending this form and artwork with your check no later than **Friday, May 1, 2020.**

- I would like to repeat a PREVIOUS AD
- I would like to submit a *NEW PRINT-READY AD to:
christine.crawfis@countyplayers.org
(.jpg, .tif or .pdf formats with high res art/photo of at least 300 dpi)
**Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*
- I need design assistance (we are happy to help!)

QUESTIONS?

-  Christine Crawfis
845-380-0155
-  christine.crawfis@countyplayers.org

Your Name	Company Name		
Street	City	State	Zip
Phone	Email		
Website			
Method of Payment: <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		Total Amount Included: \$ _____	
<input type="checkbox"/> Check made payable to County Players, Inc.			
Card #	Exp Date	Security Code	
Signature	Date		

