

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

2021-2022 SEASON

2 ways to promote your business and support County Players!

SPONSOR A SHOW:

Choose between 4 sponsorship levels, ranging from \$500-\$5000. Enjoy benefits all season long!

ADVERTISE:

Choose between 4 ad sizes, ranging from \$175-\$325. Your ad will appear in 8 show programs and seen over 10,000 times!

County Players is a non-profit community theatre company with a sixty-four year history of presenting quality theatre.

Over 15,000 people come to the Village of Wappingers Falls year-round to see the best in local community theatre.

County Players depends on your sponsorship and advertising support to continue to serve as your community theatre.

64th Season Sponsor



2021

PRIDE AND PREJUDICE
Main Stage

JULY
9, 10, 16, 17, 18, 23 & 24

PRELUDE TO A KISS
Main Stage

SEPTEMBER
10, 11, 17, 18, 19, 24 & 25

**THE CHILDREN
A NUMBER**
CP2 Mini Festival #1

OCTOBER 8 & 9
OCTOBER 9 & 10

THE PRICE
Main Stage

NOVEMBER
5, 6, 12, 13, 14, 19 & 20

**MARY'S WEDDING
MOLLY SWEENEY**
CP2 Mini Festival #2

DECEMBER 3 & 4
DECEMBER 4 & 5

2022

SEVEN KEYS TO BALDPATE
Main Stage

FEBRUARY
4, 5, 11, 12, 13, 18 & 19

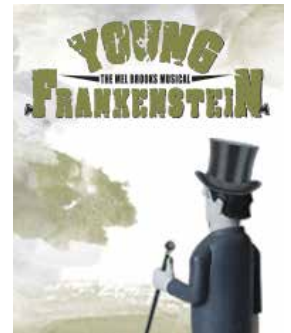
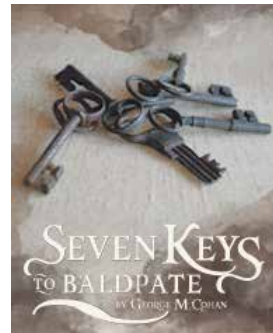
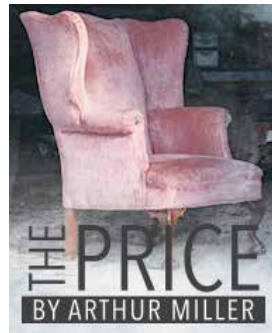
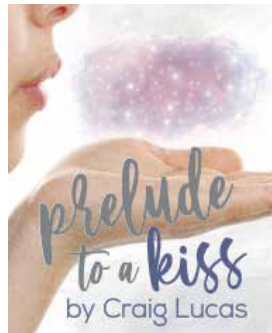
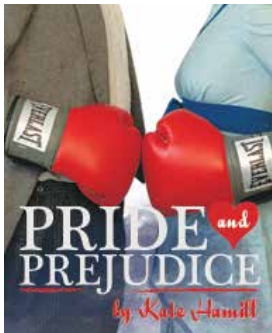
**GRAND CONCOURSE
UNCANNY VALLEY**
CP2 Mini Festival #3

MARCH 4 & 5
MARCH 5 & 6

**THE MEL BROOKS MUSICAL:
YOUNG FRANKENSTEIN**
Main Stage

MAY
6, 7, 13, 14, 15, 20, 21 & 22

MAIN STAGE SHOWS



MINI FESTIVALS



BECOME A SHOW SPONSOR:

Bronze Show Sponsor \$500

Business ¼ page ad in all show playbills for the entire season *\$175 Value*
Two (2) house seats to opening night *Value: \$44 (play) / \$50 (musical)*

Silver Show Sponsor \$1000

Business ½ page ad in all show playbills for the entire season *\$250 Value*
Four (4) house seats to opening night *Value: \$88 (play) / \$100 (musical)*

Gold Show Sponsor \$2,500

Business logo on all print/digital ads as Show Sponsor
Business full-page ad in all show playbills for the entire season *\$325 Value*
Six (6) house seats to opening night *Value: \$132 (play) / \$150 (musical)*

Platinum Season Sponsor \$5,000

Business logo on all print/digital ads as Season Sponsor
Business listing on theatre building marquee as Season Sponsor
Prominent name recognition in ALL show playbills as Season Sponsor
Business full-page back cover ad in all show playbills for the entire season *\$525 Value*
Six (6) house seats to opening night of EVERY show *\$678 Value (plays and musicals)*

RESERVED

BENEFITS FOR ALL SHOW SPONSORSHIP LEVELS . . .

Each show sponsor level receives the following *plus* those items indicated in each level!

MENTION IN RECORDED OPENING GREETING of every performance as Show/Season Sponsor

PLAYBILL RECOGNITION (print & digital) as Show/Season Sponsor

LISTED ON MARKETING AND PUBLICITY as Show/Season Sponsor

WEBSITE RECOGNITION on individual show page(s) as Show/Season Sponsor

ADVERTISE WITH A PLAYBILL AD:

Full Page Ad \$325

4.5" WIDE X 7.5" HIGH

1/2 Page Ad \$250

4.5" WIDE X 3.5" HIGH

1/4 Horizontal Page Ad \$175

4.5" WIDE X 1.75" HIGH

1/4 Vertical Page Ad \$175

2" WIDE X 3.5" HIGH

SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS!

PLAYBILL ADS OFFER YOUR BUSINESS EFFECTIVE PROMOTION

YOUR AD WILL APPEAR IN EIGHT PROGRAMS (print & digital) and **BE VIEWED AS MANY AS 12,000 TIMES** over the course of our 64th Season!



BECOME A SHOW SPONSOR:

I would like to sponsor as follows:

- Bronze Show Sponsor \$500
- Silver Show Sponsor \$1000
- Gold Show Sponsor \$2500
- Platinum Season Sponsor \$5000 **RESERVED**

I would like to sponsor the following productions:

- CP2 MINI FESTIVALS (OCT., DEC., MARCH)**
(Packaged as ONE SPONSORSHIP opportunity)
- PRIDE AND PREJUDICE**
Main Stage
- PRELUDE TO A KISS**
Main Stage
- THE PRICE**
Main Stage
- SEVEN KEYS TO BALDPATE**
Main Stage
- THE MEL BROOKS MUSICAL: YOUNG FRANKENSTEIN**
Main Stage

MAIL FORM AND CHECK TO:

County Players, Inc.
c/o Christine Crawfis
2681 West Main Street
Wappingers Falls, NY 12590

ADVERTISE WITH A PLAYBILL AD:

Please reserve space for the following ad:

- Full Page Ad 4.5" WIDE X 7.5" HIGH \$325
- 1/2 Page Ad 4.5" WIDE X 3.5" HIGH \$250
- 1/4 Horizontal Page Ad 4.5" WIDE X 1.75" HIGH \$175
- 1/4 Vertical Page Ad 2" WIDE X 3.5" HIGH \$175

DEADLINE: To be a show sponsor or advertise in Season 64, please confirm your Sponsorship/ Advertisement by sending this form and artwork with your check no later than **Friday, June 11, 2020.**

- I would like to repeat a PREVIOUS AD
- I would like to submit a *NEW PRINT-READY AD to:
christine.crawfis@countyplayers.org
(.jpg, .tif or .pdf formats with high res art/photo of at least 300 dpi)
**Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*
- I need design assistance (we are happy to help!)

QUESTIONS?



Christine Crawfis
845-380-0155



christine.crawfis@countyplayers.org

Your Name _____ Company Name _____

Street _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Method of Payment: Mastercard Visa AMEX Discover Total Amount Included: \$ _____
 Check made payable to [County Players, Inc.](#)

Card # _____ Exp Date _____ Security Code _____

Signature _____ Date _____

