



66th Season Sponsor



SPONSORSHIP AND ADVERTISING OPPORTUNITIES | SEASON 66 | 2023-2024

▶ TWO ways to promote your business and support County Players!

1 SPONSOR A SHOW:

Choose between four sponsorship levels, ranging from \$500 to \$5000. Enjoy benefits all season long!

2 ADVERTISE:

Choose between four ad sizes, ranging from \$175 to \$325.

Your ad will appear in eight print and digital programs, and seen over 10,000 times!

County Players is a non-profit community theatre company with a sixty-six-year history of presenting quality theatrical productions. Over 15,000 people come to the Village of Wappingers Falls year-round to see the best in local community theatre. County Players depends on your sponsorship and advertising support to continue to serve as your community theatre.

SEASON 66 AT A GLANCE

2023

ON GOLDEN POND
MAIN STAGE

JULY 2023

CALENDAR GIRLS
MAIN STAGE

SEPTEMBER 2023

THE CAKE
THE NEW CENTURY
CP2 MINI FESTIVAL 1

OCTOBER 2023

THE HUMANS
MAIN STAGE

NOVEMBER 2023

FREUD'S LAST SESSION
THE HALF-LIFE OF MARIE CURIE
CP2 MINI FESTIVAL 2

DECEMBER 2023

2024

AN IDEAL HUSBAND
MAIN STAGE

FEBRUARY 2024

PHOTOGRAPH 51
SILENT SKY
CP2 MINI FESTIVAL 3

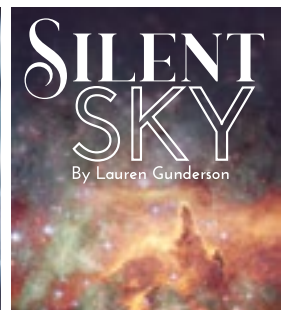
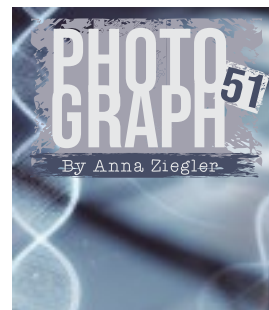
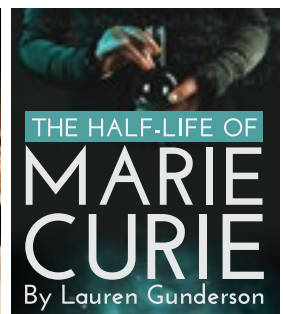
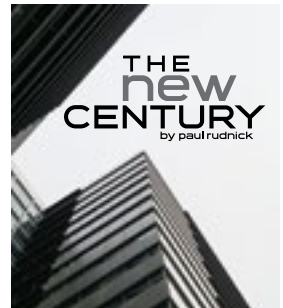
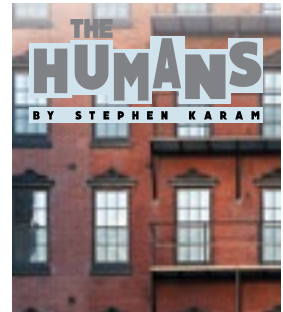
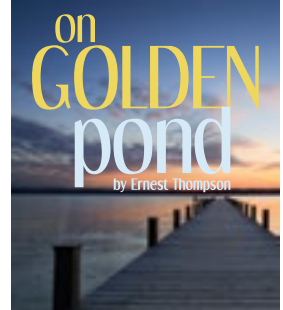
MARCH 2024

RAGTIME
MAIN STAGE

MAY 2024

5 MAIN STAGE SHOWS:

3 CP2 MINI FESTIVALS



BECOME A SHOW SPONSOR:

\$500 BRONZE SHOW SPONSOR

VALUE: \$175

VALUE: \$44 (play) / \$50 (musical)

- Business ¼ page ad in all show programs for the entire season
- Two (2) house seats to opening night

\$1000 SILVER SHOW SPONSOR

VALUE: \$250

VALUE: \$88 (play) / \$100 (musical)

- Business ½ page ad in all show programs for the entire season
- Four (4) house seats to opening night

\$2,500 GOLD SHOW SPONSOR

VALUE: \$325

VALUE: \$132 (play) / \$150 (musical)

- Business logo on all print/digital ads as Show Sponsor
- Business full-page ad in all show programs for the entire season
- Six (6) house seats to opening night

SOLD

\$5,000 PLATINUM SEASON SPONSOR

VALUE: \$525

VALUE: \$678
(all plays and musicals)

- Business logo on all print/digital ads as Season Sponsor
- Business listing on theatre building marquee as Season Sponsor
- Prominent name recognition in ALL show programs as Season Sponsor
- Business full-page back cover ad in all show programs for the entire season
- Six (6) house seats to opening night of EVERY show

BENEFITS FOR ALL LEVELS . . .

Each show sponsor level receives the following **PLUS** those benefits specific to each sponsorship level.

MENTION IN RECORDED PRE-SHOW GREETING of every performance of your show.

PROGRAM RECOGNITION print & digital of every show.

ACKNOWLEDGED on all marketing materials for your show.

WEBSITE RECOGNITION on individual show page(s) as Show/Season Sponsor.

ADVERTISE WITH A PROGRAM AD:

\$325 FULL PAGE AD

4.5" Wide x 7.5" High

\$250 1/2 PAGE AD

4.5" Wide x 3.5" High

\$175 1/4 HORIZONTAL PAGE AD

4.5" Wide x 1.75" High

\$175 1/4 VERTICAL PAGE AD

2" Wide x 3.5" High

SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS . . .

PROGRAM ADS OFFER YOUR BUSINESS EFFECTIVE PROMOTION

YOUR AD WILL APPEAR IN EIGHT PROGRAMS (print & digital) and **BE VIEWED UPWARDS OF 10,000 TIMES** during our 66th Season.



BECOME A SHOW SPONSOR:

I would like to sponsor as follows:

- ☐ **BRONZE** Show Sponsor \$500
- ☐ **SILVER** Show Sponsor \$1000
- ☐ **GOLD** Show Sponsor \$2500
- ☒ ~~**PLATINUM** Season Sponsor \$5000~~ **SOLD**

I would like to sponsor the following productions:

- ☐ **CP2 MINI FESTIVALS (October, December, March)**
(Packaged as ONE sponsorship opportunity)
- ☐ **ON GOLDEN POND**
Main Stage
- ☐ **CALENDAR GIRLS**
Main Stage
- ☐ **THE HUMANS**
Main Stage
- ☐ **AN IDEAL HUSBAND**
Main Stage
- ☐ **RAGTIME**
Main Stage

ADVERTISE WITH A PROGRAM AD:

Please reserve space for the following ad:

- | | | |
|---|------------------------|-------|
| <input type="checkbox"/> Full Page Ad | 4.5" WIDE X 7.5" HIGH | \$325 |
| <input type="checkbox"/> 1/2 Page Ad | 4.5" WIDE X 3.5" HIGH | \$250 |
| <input type="checkbox"/> 1/4 Page Ad (horizontal) | 4.5" WIDE X 1.75" HIGH | \$175 |
| <input type="checkbox"/> 1/4 Page Ad (vertical) | 2" WIDE X 3.5" HIGH | \$175 |

► **DEADLINE:** To be a show sponsor or advertiser, please confirm your choices by sending this form, artwork, and payment no later than **FRIDAY, MAY 15, 2023.**

- ☐ I would like to repeat a PREVIOUS AD
- ☐ I would like to submit a NEW PRINT-READY AD* to:
info@countyplayers.org
(JPG, .TIF or .PDF formats with high res art/photo of at least 300 dpi)
**Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*
- ☐ I need design assistance (we are happy to help!)

MAIL FORM AND CHECK TO:

County Players, Inc.
c/o Christine Crawfis
2681 West Main Street
Wappingers Falls, NY 12590

QUESTIONS?



Christine Crawfis
845-298-1491



info@countyplayers.org

Your Name		Company Name	
Street	City	State	Zip
Phone		Email	
Website			
Method of Payment: <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		Total Amount Included: \$ _____	
<input type="checkbox"/> Check made payable to County Players, Inc.			
Card #	Exp Date	Security Code	
Signature		Date	

