

# SPONSORSHIP AND ADVERTISING

## SEASON 67 | 2024-2025



**Our Corporate and Individual Supporters are essential partners** in the fulfillment of our mission, both on the stage and in the community. County Players is a non-profit community theatre company with a **sixty-seven-year** history of presenting quality theatrical productions. Over 15,000 people come to the Village of Wappingers Falls year-round to see the best in local community theatre.

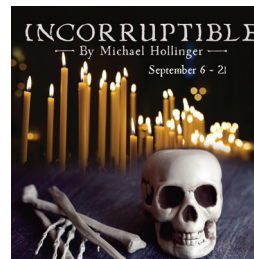
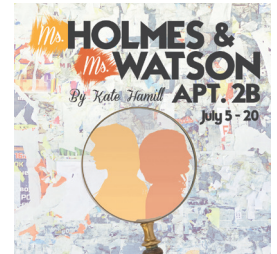
### THREE OPPORTUNITIES

- 1 SPONSOR A SHOW:**  
Choose between four sponsorship levels, ranging from \$500 to \$5000.  
Enjoy benefits all season long!
- 2 SPONSOR AN EVENT:**  
Choose between two sponsorship levels, ranging from \$1,000 to \$2,000.  
Enjoy benefits all season long!
- 3 ADVERTISE:**  
Choose between four ad sizes, ranging from \$175 to \$325.  
Your ad will appear in eight print and digital programs, and will be seen by over 10,000 times!

**5 MAIN STAGE SHOWS**

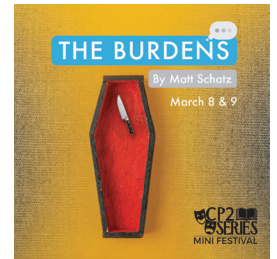
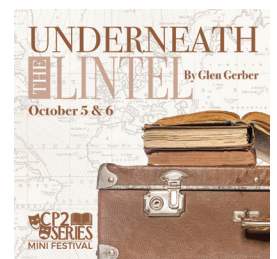
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**3 CP2 MINI FESTIVALS**



### SEASON 67 AT A GLANCE 2024-2025

<i>Ms. HOLMES &amp; Ms. WATSON</i> - APT. 2B	<b>JUL</b> 5-20
INCORRUPTIBLE	<b>SEP</b> 6-21
EDUCATION WORKSHOPS	<b>FALL</b> 2024
<i>Eleanor</i>	<b>OCT</b> 4-6
UNDERNEATH THE LINTEL	<b>NOV</b> 8-23
PERFECT Arrangement	<b>DEC</b> 6-8
<b>BABEL</b>	<b>FEB</b> 7-22
MARJORIE PRIME	<b>MAR</b> 7-9
<i>into the BREECHES!</i>	<b>SPRING</b> 2025
<i>Witch</i>	<b>APR</b> 2025
THE BURDENS	<b>MAY</b> 2-18
EDUCATION WORKSHOPS	
THEATRE TOUR	
<b>BIG FISH</b>	
THE MUSICAL	



## 1 BECOME A SHOW SPONSOR:

### \$500 BRONZE SHOW SPONSOR

VALUE: \$175

VALUE: \$52 (play) / \$60 (musical)

- Business ¼ page ad in all show programs for the entire season
- TWO house seats to opening night

### \$1000 SILVER SHOW SPONSOR

VALUE: \$250

VALUE: \$104 (play) / \$120 (musical)

- Business ½ page ad in all show programs for the entire season
- FOUR house seats to opening night

### \$2,500 GOLD SHOW SPONSOR

VALUE: \$325

VALUE: \$156 (play) / \$180 (musical)

- Business full-page ad in all show programs for the entire season
- SIX house seats to opening night

**SOLD**

### \$5,000 PLATINUM SEASON SPONSOR

VALUE: \$525

VALUE: \$678  
(all plays and musicals)

- Business listing on theatre building marquee as Season Sponsor
- Prominent name recognition in ALL show programs as Season Sponsor
- Business full-page back cover ad in all show programs for the entire season
- SIX house seats to opening night of EVERY show

## SHOW SPONSORSHIP BENEFITS:

Each show sponsor level receives the following **PLUS** those benefits specific to each sponsorship level.

**MENTION IN RECORDED PRE-SHOW GREETING** of every performance of your show.

**PROGRAM RECOGNITION WITH YOUR LOGO** on all print & digital of your show.

**ACKNOWLEDGED** on all marketing materials for your show.

**WEBSITE RECOGNITION** on individual show page(s) as Show/Season Sponsor.

## 2 BECOME AN EVENT SPONSOR:

**NEW FOR SEASON 67!**

**INCLUDES:** FOUR Fall and Spring Education Workshops, Annual Theater Tour, Annual Meeting, Annual Volunteer Appreciation Event, and TWO CP Travel Adventures.\*

### \$1,000 SILVER EVENTS SPONSOR

- Business ½ page ad in all show programs for the entire season

### \$2,500 GOLD EVENTS SPONSOR

- Business full-page ad in all show programs for the entire season

*\*No complimentary tickets included for CP Travel Adventures.*

## EVENT SPONSORSHIP BENEFITS:

**BUSINESS LOGO** on all Special Event print/social media marketing materials.

**WEBSITE RECOGNITION** on individual Event pages.

**SPECIAL INVITATIONS** to attend Special Events (not including CP Travel Adventures)

## 3 ADVERTISE WITH A PROGRAM AD:

### \$325 FULL PAGE AD

4.5" Wide x 7.5" High

### \$250 1/2 PAGE AD

4.5" Wide x 3.5" High

### \$175 1/4 HORIZONTAL PAGE AD

4.5" Wide x 1.75" High

### \$175 1/4 VERTICAL PAGE AD

2" Wide x 3.5" High

## SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS . . .

**EFFECTIVE BUSINESS PROMOTION** via program ads.

Your ad will appear in **EIGHT PROGRAMS** (print & digital) and be viewed **OVER 10,000 TIMES** during our 67th Season.

## BECOME A SHOW SPONSOR:

### I would like to sponsor as follows:

- BRONZE** Show Sponsor \$500
- SILVER** Show Sponsor \$1,000
- GOLD** Show Sponsor \$2,500
- ~~**PLATINUM** Season Sponsor \$5,000~~ **SOLD**

### I would like to sponsor the following:

- CP2 MINI FESTIVALS (October, December, March)**  
*(Packaged as ONE sponsorship opportunity)*
- MS. HOLMES & MS. WATSON - APT 2B**  
Main Stage
- INCORRUPTIBLE**  
Main Stage
- PERFECT ARRANGEMENT**  
Main Stage
- INTO THE BREECHES!**  
Main Stage
- BIG FISH**  
Main Stage

## BECOME AN EVENT SPONSOR:

### I would like to sponsor as follows:

- SILVER** Events Sponsor \$1,000
- GOLD** Events Sponsor \$2,500

## ADVERTISE WITH A PROGRAM AD:

### Please reserve space for the following ad:

- Full Page Ad 4.5" WIDE X 7.5" HIGH \$325
- 1/2 Page Ad 4.5" WIDE X 3.5" HIGH \$250
- 1/4 Page Ad (horizontal) 4.5" WIDE X 1.75" HIGH \$175
- 1/4 Page Ad (vertical) 2" WIDE X 3.5" HIGH \$175

**▶ DEADLINE:** To be a show sponsor or advertiser, please confirm your choices by sending this form, artwork, and payment no later than **FRIDAY, MAY 17, 2024.**

- I would like to repeat a PREVIOUS AD
- I would like to submit a NEW PRINT-READY AD\* to:

**info@countyplayers.org**

(JPG / TIF / PDF formats with high-res art/photo of at least 300 DPI.)

*\*Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*

- I need design assistance (we are happy to help!)

### MAIL FORM AND CHECK TO:

County Players, Inc.  
c/o Christine Crawfis  
2681 West Main Street  
Wappingers Falls, NY 12590

### QUESTIONS?



Christine Crawfis  
845-298-1491



info@countyplayers.org

Your Name \_\_\_\_\_ Company Name *as you wish it to be recognized in the program* \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Method of Payment:  Mastercard  Visa  AMEX  Discover  Check made payable to [County Players, Inc.](#) Total Amount Included: \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_