

SPONSORSHIP AND ADVERTISING

SEASON 68 | 2025-2026

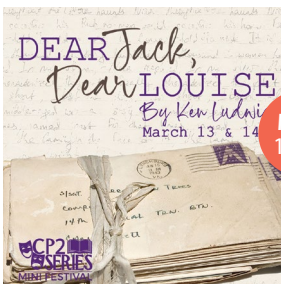
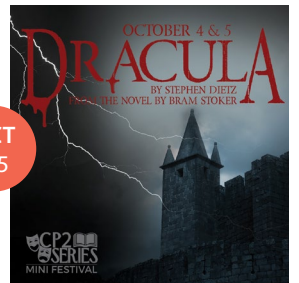
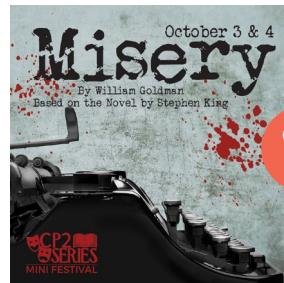


Our Corporate and Individual Supporters are essential partners in the fulfillment of our mission, both on the stage and in the community. County Players is a non-profit community theatre company with a **sixty-eight-year** history of presenting quality theatrical productions. Over 15,000 people come to the Village of Wappingers Falls year-round to see the best in local community theatre.

THREE OPPORTUNITIES

- 1 SPONSOR A SHOW:**
Choose between four sponsorship levels, ranging from \$500 to \$5000. Enjoy benefits all season long!
- 2 SPONSOR AN EVENT:**
Choose between two sponsorship levels, ranging from \$1,000 to \$2,000. Enjoy benefits all season long!
- 3 ADVERTISE:**
Choose between four ad sizes, ranging from \$175 to \$325.
Your ad will appear in eight print and digital programs, and will be seen by over 10,000 times!

SEASON 68 AT A GLANCE EVENTS & PERFORMANCES



1 BECOME A SHOW SPONSOR:

\$500 BRONZE SHOW SPONSOR

VALUE: \$175

VALUE: \$52 (play) / \$60 (musical)

- Business ¼ page ad in our show programs for the entire season
- TWO house seats to opening night

\$1000 SILVER SHOW SPONSOR

VALUE: \$250

VALUE: \$104 (play) / \$120 (musical)

- Business ½ page ad in our show programs for the entire season
- FOUR house seats to opening night

\$2,500 GOLD SHOW SPONSOR

VALUE: \$325

VALUE: \$156 (play) / \$180 (musical)

- Business full-page ad in our show programs for the entire season
- SIX house seats to opening night

SOLD

\$5,000 PLATINUM SEASON SPONSOR

VALUE: \$525

VALUE: \$678
(all plays and musicals)

- Business listing on theatre building marquee as Season Sponsor
- Prominent name recognition in our show programs as Season Sponsor
- Business full-page back cover ad in our show programs for the entire season
- SIX house seats to opening night of EVERY show

SHOW SPONSORSHIP BENEFITS:

Each show sponsor level receives the following **PLUS** those benefits specific to each sponsorship level.

MENTION IN RECORDED PRE-SHOW GREETING of every performance of your show.

PROGRAM RECOGNITION WITH YOUR LOGO on all print & digital of your show.

ACKNOWLEDGED on all marketing materials for your show.

WEBSITE RECOGNITION on individual show page(s) as Show/Season Sponsor.

2 BECOME AN EVENT SPONSOR:

NEW FOR SEASON 68!

INCLUDES: FOUR Fall and Spring Education Workshops, Annual Theater Tour, Annual Meeting, Annual Volunteer Appreciation Event, and TWO CP Travel Adventures.*

\$1,000 SILVER EVENTS SPONSOR

- Business ½ page ad in all show programs for the entire season

\$2,500 GOLD EVENTS SPONSOR

- Business full-page ad in all show programs for the entire season

*No complimentary tickets included for CP Travel Adventures.

EVENT SPONSORSHIP BENEFITS:

BUSINESS LOGO on all Event print/social media marketing materials.

WEBSITE RECOGNITION on individual Event pages.

INVITATIONS to attend Special Events (not including CP Travel Adventures)

3 ADVERTISE WITH A PROGRAM AD:

\$325 FULL PAGE AD

4.5" Wide x 7.5" High

\$250 1/2 PAGE AD

4.5" Wide x 3.5" High

\$175 1/4 HORIZONTAL PAGE AD

4.5" Wide x 1.75" High

\$175 1/4 VERTICAL PAGE AD

2" Wide x 3.5" High

SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS . . .

EFFECTIVE BUSINESS PROMOTION via program ads.

Your ad will appear in **EIGHT PROGRAMS** (print & digital) and be viewed **OVER 10,000 TIMES** during our 68th Season.

BECOME A SHOW SPONSOR:

I would like to sponsor as follows:

- BRONZE** Show Sponsor \$500
- SILVER** Show Sponsor \$1,000
- GOLD** Show Sponsor \$2,500
- ~~**PLATINUM** Season Sponsor \$5,000~~ **SOLD**

I would like to sponsor the following:

- CP2 MINI FESTIVALS (October, December, March)**
(Packaged as ONE sponsorship opportunity)
- LIPS TOGETHER, TEETH APART**
Main Stage
- BULLSHOT CRUMMOND**
Main Stage
- THE DINING ROOM**
Main Stage
- A FEW GOOD MEN**
Main Stage
- SOMETHING ROTTEN!**
Main Stage

BECOME AN EVENT SPONSOR:

I would like to sponsor as follows:

- SILVER** Events Sponsor \$1,000
- GOLD** Events Sponsor \$2,500

ADVERTISE WITH A PROGRAM AD:

Please reserve space for the following ad:

- Full Page Ad 4.5" WIDE X 7.5" HIGH \$325
- 1/2 Page Ad 4.5" WIDE X 3.5" HIGH \$250
- 1/4 Page Ad (horizontal) 4.5" WIDE X 1.75" HIGH \$175
- 1/4 Page Ad (vertical) 2" WIDE X 3.5" HIGH \$175

▶ DEADLINE: To be a show sponsor or advertiser, please confirm your choices by sending this form, artwork, and payment no later than **FRIDAY, MAY 16, 2025.**

- I would like to repeat a PREVIOUS AD
- I would like to submit a NEW PRINT-READY AD* to:
info@countyplayers.org
(JPG / PDF formats with high-res art/photo of at least 300 DPI.)
**Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*
- I need design assistance (we are happy to help!)

MAIL FORM AND CHECK TO:

County Players, Inc.
c/o Sponsorship & Advertising
2681 West Main Street
Wappingers Falls, NY 12590

QUESTIONS?

-  Sponsorship & Advertising
845-298-1491
-  info@countyplayers.org

Your Name _____ Company Name *as you wish it to be recognized in the program* _____

Street _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Method of Payment: Mastercard Visa AMEX Discover Check made payable to [County Players, Inc.](#) Total Amount Included: \$ _____

Card # _____ Exp Date _____ Security Code _____

Signature _____ Date _____