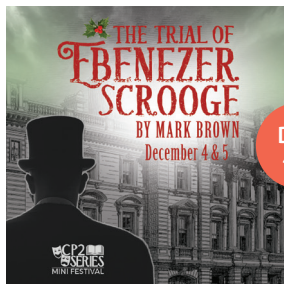


OUR CORPORATE AND INDIVIDUAL SUPPORTERS FUEL EVERYTHING WE DO
— onstage and across the community.
For **sixty-nine years**, County Players has delivered bold, high-quality theatre as one of the Hudson Valley's most dynamic nonprofits. Every year, more than 15,000 people flock to Wappingers Falls to experience unforgettable local performances.

THREE OPPORTUNITIES:
ENJOY BENEFITS ALL SEASON LONG!

- 1 SPONSOR A SHOW:**
FOUR sponsorship levels, ranging from **\$500 to \$5000.**
- 2 SPONSOR AN EVENT:**
TWO sponsorship levels, ranging from **\$1,000 to \$2,000.**
- 3 ADVERTISE:**
THREE ad sizes, ranging from **\$200 to \$350.**
Your ad will appear in print and digital programs and will be seen over 10,000 times!

SEASON 69 AT A GLANCE EVENTS & PERFORMANCES



5 MAIN STAGE SHOWS

3 CP2 MINI FESTIVALS

SEASONAL EVENTS



1 BECOME A SEASON 69 SHOW SPONSOR:

| SPONSOR TYPE | COST | PROGRAM AD SIZE | TICKETS: OPENING NIGHT | PROGRAM LOGO | WEBSITE LOGO | BUILDING MARQUEE LOGO |
|--------------------------------|----------------|-----------------------------|-------------------------|----------------------------|--------------|-----------------------|
| PLATINUM SOLD | \$5,000 | Full Page Back Cover | 6 (ALL SHOWS) | ✓ PROMINENTLY DISPLAYED | ✓ | ✓ |
| GOLD | \$2,500 | Full Page | 6 (YOUR SHOW) | ✓ | ✓ | ✗ |
| SILVER | \$1,000 | 1/2 Page | 4 (YOUR SHOW) | ✓ | ✓ | ✗ |
| BRONZE | \$500 | 1/4 Page | 2 (YOUR SHOW) | ✓ | ✓ | ✗ |

SHOW SPONSORSHIP BENEFITS:

Each show sponsor level receives the following **PLUS** those benefits specific to each sponsorship level.

MENTION IN RECORDED PRE-SHOW GREETING of every performance of your show.

PROGRAM RECOGNITION WITH YOUR LOGO on all print & digital of your show.

ACKNOWLEDGED on all marketing materials for your show.

WEBSITE RECOGNITION on individual show page(s) as Show/Season Sponsor.

2 BECOME A SEASON 69 EVENT SPONSOR:

| SPONSOR TYPE | COST | PROGRAM AD SIZE | ANNUAL THEATER TOUR | ANNUAL MEETING | ANNUAL VOLUNTEER EVENT | *TWO CP TRAVEL ADVENTURES |
|---------------|----------------|------------------|---------------------|----------------|------------------------|---------------------------|
| GOLD | \$2,500 | Full Page | ✓ | ✓ | ✓ | ✓ |
| SILVER | \$1,000 | 1/2 Page | ✓ | ✓ | ✓ | ✓ |

**No complimentary tickets included for CP Travel Adventures.*

EVENT SPONSORSHIP BENEFITS:

BUSINESS LOGO on all Event print/social media marketing materials.

WEBSITE RECOGNITION on individual Event pages.

INVITATIONS to attend Special Events (not including CP Travel Adventures)

3 ADVERTISE WITH A PROGRAM AD:

| AD TYPE | COST | PROGRAM AD SIZE |
|--------------------------|--------------|------------------------|
| FULL PAGE | \$350 | 4.5" W x 7.5" H |
| 1/2 PAGE | \$275 | 4.5" W x 3.5" H |
| 1/4 PAGE VERTICAL | \$200 | 2" W x 3.75" H |

SUPPORT THE ARTS AND PROMOTE YOUR BUSINESS . . .

Your ad will appear in **EIGHT PROGRAMS** (print & digital) and be viewed **OVER 10,000 TIMES.**

BECOME A SHOW SPONSOR:

I would like to sponsor as follows:

- ~~PLATINUM~~ Season Sponsor ~~\$5,000~~ **SOLD**
- GOLD** Show Sponsor \$2,500
- SILVER** Show Sponsor \$1,000
- BRONZE** Show Sponsor \$500

I would like to sponsor the following:

- CP2 MINI FESTIVALS** (Packaged as ONE sponsorship opportunity)
October Festival
BIRDS OF NORTH AMERICA & DEAD MAN'S CELL PHONE
December Festival:
THE TRIAL OF EBENEZER SCROOGE & ABIGAIL/1702
March Festival:
GROUNDING & WIT
- VANYA AND SONYA AND MASHA AND SPIKE**
Main Stage
- THE LANGUAGE ARCHIVE**
Main Stage
- PETER AND THE STARCATCHER**
Main Stage
- DIAL M FOR MURDER**
Main Stage
- THE PRODUCERS: A MEL BROOKS MUSICAL**
Main Stage

BECOME AN EVENT SPONSOR:

I would like to sponsor as follows:

- GOLD** Event Sponsor \$2,500
- SILVER** Event Sponsor \$1,000

ADVERTISE WITH A PROGRAM AD:

Please reserve space for the following ad:

- Full Page Ad 4.5" WIDE X 7.5" HIGH \$350
- 1/2 Page Ad 4.5" WIDE X 3.5" HIGH \$275
- 1/4 Page Ad Vertical 2" WIDE X 3.75" HIGH \$200



▶ **DEADLINE:** To be a show sponsor or advertiser, please confirm your choices by sending this form, artwork, and payment no later than **FRIDAY, MAY 1, 2026.**

- I would like to repeat a PREVIOUS AD
- I would like to submit a NEW PRINT-READY AD* to:
info@countyplayers.org
(JPG / PDF formats with high-res art/photo of at least 300 DPI.)
**Please use exact measurements as stated. Print-ready material must be sized to fit with no changes necessary.*
- I need design assistance (we are happy to help!)

MAIL FORM AND CHECK TO:

County Players, Inc.
c/o Sponsorship & Advertising
2681 West Main Street
Wappingers Falls, NY 12590

QUESTIONS?

-  Sponsorship & Advertising
845-298-1491
-  info@countyplayers.org

Your Name _____ Company Name *as you wish it to be recognized in the program* _____

Street _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Method of Payment: Mastercard Visa AMEX Discover Check made payable to [County Players, Inc.](#) Total Amount Included: \$ _____

Card # _____ Exp Date _____ Security Code _____

Signature _____ Date _____